

Council proposal at OCM on 1 May 2018

1. It is recommended that the fee be set to reduce the demand for parking permits, to cover maintenance cost and to encourage the use of other forms of transport. This is in line with priority action 3.10.8 of the Council Plan.
2. As a minimum the fee should not be less than \$140 to cover Council's costs, plus an additional amount to reduce demand. As such the initial fee should be set at \$1 per day being \$250 per year which would be the lowest fee for a guaranteed parking space in metropolitan Melbourne. This fee should be adjusted up or down after 12 months based on the take up of permits.
3. The number of permits per business should be limited to a maximum of 2 per business with priority given to properties with no on-site parking. A total of 141 permits would be issued.
4. Businesses at 19 Arthur Street (Woolworths), 6-20 Luck Street (Aldi) and 806 Main Road (Coles / Eltham Village) should not be eligible for permits with permit schemes established at 6-20 Luck Street and 806 Main Road similar to the one already in operation at 19 Arthur Street.
5. Consultation regarding the proposed changes to the parking permit scheme with permit holders and the Eltham Chamber of Commerce should be undertaken and a report prepared for a future Council meeting detailing any feedback.
6. Subject to consultation, the new permit system should commence on 1 June 2018.
7. All existing permits will continue to be recognised until the new system is implemented, no matter when they expire.

Attachment 2 – 27 August 2019 Ordinary Council Meeting Recommendation

That Council:

1. Endorses the following Eltham Trader Parking Permit Scheme (Scheme) for the Circulatory Road and Dudley Street carparks in the Eltham CBD precinct:
 - a) \$100 per permit for the first five permits;
 - b) \$200 per permit for every permit thereafter;
 - c) No cap is applied per business;
 - d) No cap is applied to the total permits available; and
 - e) Businesses at 6-20 Luck Street, 19 Arthur Street and 906 Main Road, Eltham are ineligible for permits.
2. Instructs officers to:
 - a) Implement the Scheme no later than 28 October 2019.
 - b) Commence negotiations with traders operating from business addresses 6-20 Luck Street, 19 Arthur Street and 906 Main Road, Eltham to create private trader parking permit schemes to allow trader parking within the respective parking areas for these sites.
 - c) Advise all existing permit holders of the new Scheme and that permits will no longer be valid at the commencement of the new Scheme.
 - d) Advise all traders in the Eltham CBD precinct of the new Scheme.
3. Reviews the Circulatory Road, Dudley Street and private trader parking permit schemes, including consideration of available technology options and requests officers to report to Council prior to December 2020.

Attachment 3**Ordinary Council Meeting 27 August 2019 Alternative Council Resolution**

Council Resolution

MOVED: Cr Peter Clarke

SECONDED: Cr Bruce Ranken

That Council defers consideration of the proposed motion noted below for the Eltham Trader Parking Scheme to the September meeting to allow consultation with the Eltham Chamber of Commerce and Traders General.

That Council:

1. Endorses the following Eltham Trader Parking Permit Scheme (Scheme) for the Circulatory Road and Dudley Street carparks in the Eltham CBD precinct:
 - a) \$100 per permit for all permits;
 - b) No cap is applied per business;
 - c) No cap is applied to the total permits available; and
 - d) Businesses at 6-20 Luck Street, 19 Arthur Street and 906 Main Road, Eltham are ineligible for permits.
2. Instructs officers to:
 - a) Implement the Scheme no later than 28 October 2019.
 - b) Commence negotiations with traders operating from business addresses 6-20 Luck Street, 19 Arthur Street and 906 Main Road, Eltham to create private trader parking permit schemes to allow trader parking within the respective parking areas for these sites.
 - c) Advise all existing permit holders of the new Scheme and that permits will no longer be valid at the commencement of the new Scheme.
 - d) Advise all traders in the Eltham CBD precinct of the new Scheme.
3. Reviews the Circulatory Road, Dudley Street and private trader parking permit schemes and requests officers to report to Council prior to December 2020.
4. Implement a technology solution to cater for the casual workforce at the earliest convenience.
5. Delegates the decision to consider altering the hours of operation of the traders parking area to Monday to Friday 9am to 3pm to the Director Infrastructure and Operations

CARRIED

Cr Bruce Ranken called for a division

For: Cr Bruce Ranken, Cr Jane Ashton, Cr Karen Egan and Cr Peter Clarke

Against: Cr Peter Perkins, Cr John Dumaresq and Cr Grant Brooker

The Mayor, Cr Karen Egan declared the Motion Carried.

Eltham Trader Parking Permit Scheme Review Feedback Summary

Following the resolution of Council to seek feedback on the proposed operational changes to the Eltham Trader Parking Permit Scheme, approximately 920 letters seeking feedback were sent to businesses, permit holders and business property owners in the Eltham Activity Centre. The letter was sent on 4 July 2018. Recipients were asked to provide comments and feedback by 31 July 2018.

36 responses were received equating to a response rate of approximately 4%. The minimal response rate suggests most recipients of the letter did not feel strongly enough against the proposal to provide feedback. It was anticipated that the responses received would be strongly weighted against the proposal largely due to the increase in cost.

Of the 36 responses received:

- 35 (97%) do not support, 0 (0%) support, 1 (3%) uninterpretable
- Majority of responses (21) were from businesses located on the east side of Main Road between Pryor Street and Arthurs Street
- Responses were recorded from 22 individual businesses
- 29 responses objected to the increase in cost
- 27 responses objected to the limit of 2 permits per business
- No responses suggested an alternative to the proposed scheme
- Several responses suggested keeping the existing scheme unchanged

Recurring concerns raised in feedback include:

- Business has more than 2 staff requiring a permit
- Increase in fee too high
- Staff may use customer parking or residential parking if trader parking is not provided
- Public transport is not a viable option for many staff
- Many responses noted they currently do not have difficulty finding a parking space in the trader permit parking
- Moving cars every 2 hours is not productive (if parked in areas with parking restrictions)
- Business owners will take permits – staff will not have a chance to get a permit
- Other all-day parking areas are not considered viable – either it is too far to walk or there is poor lighting raising concerns for personal safety at night

Eltham Chamber of Commerce and Industry Feedback Summary

How many people currently work in your business? Median 10

Of the number listed above how many people employed by you utilise the current traders parking scheme? Median 5

Do you agree to the proposed changes to the parking scheme as outlined in the letter received from Nillumbik Shire Council inclusive of points 1-8 shown above? 96% No // 4% Yes

Do you want Nillumbik Shire Council to proceed with points 5 & 6 only (additional parking schemes)? 54% No // 46% Yes

Do you want Nillumbik Shire Council to keep park scheme it presently has in place? i.e. no changes remain \$21 annually – unlimited permits to business owners (providing proof of ownership). 27% No // 73% Yes

Do you want an alternative solution to the parking scheme? 77% Yes | No 23%

Where would you park if you were unable to secure a parking permit?

- *In the surrounding streets*
- *I Don't know*
- *Move every two hours*
- *Train Station*
- *Arrive to work significantly early to obtain a park on Bible Street*
- *Arthur Street*
- *Customers Spots*