

No.	List of Actions	Achievements / Outcomes 2011-2016
1.	<p>[1.1] Work with property owners, developers and business associations to encourage investment in retailing, offices and housing in Eltham, Diamond Creek and Hurstbridge as well as appropriate investment in smaller townships and centres.</p>	<ul style="list-style-type: none"> <li>▪ Continuation of the Eltham Precincts 3 and 4 project, which seeks to encourage increased opportunities for local employment and investment in this under-utilised area of the Major Activity Centre. This also presents the opportunity to examine the feasibility of a local cinema.</li> <li>▪ Parking Strategies for Eltham and Diamond Creek developed and adopted.</li> <li>▪ With the approval of Amendments C51 and C53 by the State Government, Strategic Planning supported Council's Assets and Property unit in the sale and redevelopment of six lots along the Circulatory Road. This has involved production of information bulletins and meetings with developers. The lots have now been sold, and are subject to pre-application discussions for substantial medium density housing developments.</li> <li>▪ Council has purchased the former Hurstbridge High School site from the State Government, including rezoning and facilitating the development of the site for intergenerational housing. This will represent a substantial medium density housing development in the heart of Hurstbridge.</li> <li>▪ Council finalised the redevelopment of the Eltham Town Square, which included additional restaurant, public toilet, public art and additional opportunities for outdoor seating and recreation. This will contribute to the activation of this space.</li> <li>▪ Ongoing work with traders associations, businesses and individuals in promoting local opportunities for future investments.</li> <li>▪ Economic Development team has produced an investment pack promoting investment within the Shire, particularly the activity centres; officially launched in May 2014 and distributed to government agencies, traders groups, and selected business investors including through various business events.</li> <li>▪ Serviced developer enquiries over last two years.</li> <li>▪ Diamond Creek Traders Association has produced an investment attraction pack and distributed to retail investors and landlords.</li> </ul>
2.	<p>[1.2] Consider instituting an architecture and design competition to encourage good urban design in activity centres.</p>	<ul style="list-style-type: none"> <li>▪ Scheduled for the next financial year, Planning Department.</li> </ul>

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3.	[1.3] Continue to implement Major Activity Centre (MAC) Structure Plan recommendations for Eltham and Diamond Creek.	<ul style="list-style-type: none"> <li>▪ Finalisation of Amendments C51 and C53 which seek to expand opportunities for investment in Eltham and Diamond Creek, and implementation of actions within the Major Activity Centre Structure Plans.</li> <li>▪ A new Implementation Plan for the Diamond Creek MAC was adopted by Council and implementation of actions will be reported to Council on an annual basis.</li> <li>▪ Continuation of the Precinct 3 and 4 project in Eltham. A revised Implementation Plan was also adopted for the Eltham MAC, which removed completed and obsolete actions and reflects current Council projects/ priorities.</li> <li>▪ The implementation of the new 'Column B' parking rates to the Shire's major activity centres as part of Amendments C51 and C53.</li> </ul>
4.	[1.4] Ensure that any review of the Planning Scheme and the development of Township Strategies, considers existing impediments to sustainable economic development and appropriate tourism related activity in rural areas, and identifies land for the potential establishment of additional light industrial activities.	<ul style="list-style-type: none"> <li>▪ Stage 2 of the Eltham Precincts 3 and 4 project, which seeks to encourage increased opportunities for local employment and investment in this under-utilised area of the Major Activity Centre – already reported to Council. This also presents the opportunity to examine the feasibility of a local cinema.</li> <li>▪ The development of Parking Strategies for Eltham and Diamond Creek completed.</li> <li>▪ Economic development opportunities have formed important considerations as part of the development of the St Andrews and Yarrambat Township plans, including possible reforms to enable additional investment.</li> <li>▪ A review of activity centres across the Shire has been completed, as an input into the revised Local Planning Policy Framework within the Nillumbik Planning Scheme.</li> </ul>
5.	[1.5] Develop township strategies for small towns and investigate the demand for development in small town centres.	<ul style="list-style-type: none"> <li>▪ The St Andrews Township Plan which investigated demand for development within the town has been completed. Work has now commenced on advancing some of the actions within implementation plan.</li> <li>▪ Commencement of the Yarrambat Township Plan, which will examine the future potential for economic development within this area.</li> <li>▪ Heritage Signage project, the Hurstbridge Traders Association prepared a revised proposal, including signage design, content and proposed locations. The signage proposal was endorsed by Council and will be finalised in 2016. The public launch is scheduled for June 2016.</li> </ul>
6.	[1.6] Investigate the feasibility of providing a cinema within the Eltham activity centre.	<ul style="list-style-type: none"> <li>▪ There is an opportunity to examine the feasibility of a local cinema in the Eltham activity centre as part of the Eltham Precincts 3 and 4 project.</li> </ul>
7.	[1.7] Encourage live music in activity centres.	<ul style="list-style-type: none"> <li>▪ Initiated by the TA's to introduce live music and events such as Small Business Day, the Super Sidewalk Sale, and live music in Hurstbridge. It is proposed that this should be investigated further to explore opportunities for regular performances and possibly to combine with pop-up shops and art in vacant shops initiatives in the coming years. Opportunities continue for performances within the rejuvenated Eltham Town Square.</li> </ul>

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8.	[1.8] Provide ongoing feasibility assessment of small offices and multi-unit housing in Eltham and Diamond Creek.	<ul style="list-style-type: none"> <li>▪ The introduction of the New Residential Zones for Victoria by the Victorian Government, and their translation to the Nillumbik area has increased opportunities for higher densities and the establishment of small offices around commercial areas and main roads.</li> <li>▪ Amendment C92 'Bridge Street Business Area' was exhibited and is being advanced by Council. This amendment will facilitate increased investment and employment generation in this area. An economic investigation into the investment potential of the area was undertaken to inform this project.</li> <li>▪ Precincts 3 and 4 and the sale of land around the Eltham has provided opportunities for investment and growth in local office supply.</li> </ul>
9.	[1.9] Undertake an audit of the supply and demand for industrial land and continue to seek land that can be zoned for small scale light industrial activities.	<ul style="list-style-type: none"> <li>▪ A study has been completed into Industrial Land Supply across the municipality, and demand for additional industrial activities. Council was already briefed with recommendations to: develop a comprehensive stakeholder engagement plan and release the draft strategy for consultation with relevant stakeholders; and that Council consider further research and testing of specific infrastructure investment and land development opportunities.</li> </ul>
10.	[1.10] Undertake an activity centre strategy.	<ul style="list-style-type: none"> <li>▪ A review of activity centres across the Shire has been completed, as an input into the revised Local Planning Policy Framework within the Nillumbik Planning Scheme.</li> </ul>
11.	[1.11] Lobby for improved public transport connections between rural towns and villages and the larger centres of the Shire.	<ul style="list-style-type: none"> <li>▪ Advocacy and work with the State Government has been undertaken by various Council departments.</li> <li>▪ Project participation, Northern Horizons – 50 Year Infrastructure Strategy for Melbourne's North.</li> </ul>
12.	[1.12] Continue special rate (and other funding) for centre management, business planning and development.	<ul style="list-style-type: none"> <li>▪ Successful renewal of the Special Rates and Charges for Eltham Town, Diamond Creek and Hurstbridge Village in 2011 and 2012 (including the introduction of Payment Agreements and reporting mechanism, development of yearly business plans, end of year accounts reconciliation, incorporation rules requirements and governance training for committees). Business Improvement Proposal for trader associations committees was developed to improve efficiencies.</li> <li>▪ Eltham Town and Hurstbridge Village Special Rate/ Charge 2016 renewals in progress.</li> </ul>
13.	[2.1] Promote the concept of 'intelligent communities' including advocacy for improved broadband capacity and mobile phone coverage in the Shire through representations at regional and State level.	<ul style="list-style-type: none"> <li>▪ Participated in Northern Melbourne initiatives such as advocacy and the Northern Melbourne Region LGAs CEO's trip to Canberra, Digital Economy regional strategy and regional broadband survey.</li> <li>▪ Funding application for State Government BREP (2011-2012) – Strathewen Digital Hub, Smart Farm concept, unsuccessful.</li> <li>▪ Developed Digital Enterprise plan and Regional Digital Enterprise workshops series and mentoring successfully delivered.</li> </ul>

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		<ul style="list-style-type: none"> <li>▪ The Future Workforce for Northern Melbourne, regional project.</li> <li>▪ Collaboration and information exchange with NBN Co.</li> <li>▪ Nillumbik NBN roll-out scheduled to commence in January 2017 utilising a mixture of technologies such as FTTN, fixed wireless and satellite.</li> </ul>
14.	[2.2] Continue to support tourism and business development programs such as Farmers' Markets and rebuilding businesses affected by bushfire.	<ul style="list-style-type: none"> <li>▪ Leading the expansion and growth of the Hurstbridge Farmers Market. Improved awareness, performance and patronage, currently at 30 – 35 stallholders and up to 1,500 patrons per market with over 1,250 Facebook likes/followers.</li> <li>▪ Completion of the State Government funded Bushfire Business Recovery Program (including the establishment of the new Nillumbik Rural Business Network, the buy local campaign in the bushfire affected areas and rural business website).</li> <li>▪ Provided support for the establishment of the Eltham Farmers Market and the Veggie Planter Boxes project in Diamond Creek.</li> <li>▪ Developed a comprehensive database of local primary producers, suppliers, restaurants and retailers – the database was published on the Local Food Connect website; and developed the first edition of the Nillumbik Local Produce Guide.</li> <li>▪ Hurstbridge Farmers Market Cook book developed, produced and distributed.</li> <li>▪ Provided support for the Resilient Nillumbik initiative.</li> </ul>
15.	[2.3] Establish a Green Business network that is consistent with the delivery of Council's economic sustainability goals and objectives.	<ul style="list-style-type: none"> <li>▪ Green Enterprise Group established – online/ virtual community; green business database developed; Green Business Breakfast Seminar delivered; events program promotions; sustainability guidelines reproduced; toolbox and sustainability tips developed; Council webpages updated; Green Festival and Green Business Awards promoted. The website was redeveloped to responsive site and linked to its own Facebook and Twitter accounts.</li> <li>▪ Please note that the group is not active anymore and the website needs to be discontinued.</li> </ul>
16.	[2.4] Undertake feasibility assessment of a green business accelerator.	<ul style="list-style-type: none"> <li>▪ Feasibility Study for the Establishment of a General Purpose Business Incubator in Nillumbik, project already completed jointly with Darebin Enterprise Incubator and the Northern RDA – received \$18,000 grant.</li> <li>▪ This project is progressing with the commissioning of the Implementation/ Business Plan development and possible application for the Launch Vic funding in late 2016.</li> </ul>
17.	[2.5] Continue to support business organisations in the Shire, including traders associations, Nillumbik Tourism Association and the Nillumbik Business Network.	<ul style="list-style-type: none"> <li>▪ Continued delivery of various business development programs under the Enterprise Nillumbik initiative including business information and advice with average yearly service indicators as follows: 250 business enquiries; 70 business visits; business breakfasts and networking seminars with over 180 in attendance; workshops &amp; seminars through L&amp;LN, NBN and Business Victoria with over 130 participants; mentoring program with 70 sessions delivered; subsidised Group Programs with 45 businesses graduated so far; Small Business Expo program with over 300 participants.</li> </ul>

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		<ul style="list-style-type: none"> <li>▪ Strategic &amp; Economic Planning unit attends numerous committee meetings (over 70% attendance) and provides ongoing advice and marketing support to five local groups and six committees. Also includes work with marketing coordinators, yearly planning of activities and coordination through Connecting Nillumbik initiative.</li> <li>▪ TA's initiative for developing the 2014 Super Sidewalk Sale – received \$5,000 grant.</li> </ul>
18.	[2.6] Develop a program that enables Council to provide information and support to enterprises seeking to invest in the municipality, including a strategy for promoting Nillumbik as a preferred place to do business.	<ul style="list-style-type: none"> <li>▪ Enterprise Nillumbik program and Destination Nillumbik investment pack developed.</li> <li>▪ Delivered the Small Business Expo 2013 in Eltham and Small Business Expo 2014 in Diamond Creek as part of the Victorian Small Business Festival. This program was initiated by small business for small business. Received \$3,000 Small Business Victoria grant.</li> <li>▪ As part of the Victorian Government Small Business Festival, the Greater Warrandyte Business Expo was established in 2015 jointly with Manningham City Council and the 2016 Expo is scheduled for 17 August.</li> </ul>
19.	[2.7] Continue to encourage home based, small/ micro businesses to establish in Nillumbik by promoting such businesses in Council newsletters and local newspapers.	<ul style="list-style-type: none"> <li>▪ Continued support for the Nillumbik Small Business Network including: rebranding and network restructuring; delivery of 10 workshops and networking sessions per annum average attendance of 10+ participants per session. The total uptake varies from year to year depending on the number of workshops and other programs. In comparison, the other councils in the northern region are experiencing higher participation.</li> <li>▪ Pure Business Newsletter published 3-4 times a year including 2 digital editions. Printed version distributed to over 3,500 recipients and the digital version to over 2,500.</li> </ul>
20.	[2.8] Attract home based businesses from outside the municipality, promoting the environment and the commercial, education and health services of the Shire.	<ul style="list-style-type: none"> <li>▪ Continued delivery of various business development programs under the Enterprise Nillumbik initiative including business information and advice with average yearly service indicators as follows: 250 business enquiries; 70 business visits; business breakfasts and networking seminars with over 180 in attendance; workshops &amp; seminars through L&amp;LN, NBN and Business Victoria with over 130 participants; mentoring program with 70 sessions delivered; subsidised Group Programs with 45 businesses graduated so far; Small Business Expo program with over 300 participants.</li> <li>▪ An Investment Pack and Mobile Guide developed and distributed and promoted to all stakeholders including State Government agencies.</li> <li>▪ General marketing including development of numerous publications to promote services and programs and Nillumbik as a business location.</li> </ul>
21.	[2.9] Promote lifelong learning throughout Nillumbik.	<ul style="list-style-type: none"> <li>▪ Ongoing work with BLEN, L&amp;L Nillumbik, the educational sector and other local stakeholders. Promotion of specific business related training opportunities such as iPad Skills for Business.</li> </ul>
22.	[2.10] Convene a forum of education providers in Nillumbik to foster growth in the local education sector.	<ul style="list-style-type: none"> <li>▪ Participated in BLEN initiatives, supported their round tables and programs. Currently we participate (and are represented on the interim board) in the State Government Tech School program for the Greensborough Melbourne Polytechnic campus scheduled to commence in early 2017.</li> </ul>

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23.	[2.11] Develop integrated approach to planning and major projects.	<ul style="list-style-type: none"> <li>▪ Participated in Council's Community Development unit initiative to coordinate Council planning. The cross Council Integrated Policy Development Working Group was established in 2014.</li> </ul>
24.	[2.12] Assist new and existing businesses to invest in the municipality.	<ul style="list-style-type: none"> <li>▪ Continued delivery of various programs (see Enterprise Nillumbik figures above) under the Enterprise Nillumbik initiative.</li> </ul>
25.	[2.13] Promote the municipality to appropriate investors.	<ul style="list-style-type: none"> <li>▪ Enterprise Nillumbik program and Destination Nillumbik investment pack.</li> </ul>
26.	[2.14] Establish a business portal to provide timely information on business issues, including contacts and business opportunities.	<ul style="list-style-type: none"> <li>▪ Integrated portal facility developed including websites management, CMS, broadcast facility and database management. Last year, the Enterprise Nillumbik website was redeveloped to responsive site and to make the website AA WCAG 2.0 compliant for online accessibility.</li> <li>▪</li> </ul>
27.	[2.15] Encourage development of a single voice for business in Nillumbik.	<ul style="list-style-type: none"> <li>▪ Enterprise Nillumbik programs and services developed and implemented with yearly service indicators as per above action number 17. Received over \$250 K in State and Federal Government grants over five-year period for business development programs and initiatives including Group Programs and Hurstbridge Farmers Market promotion.</li> </ul>
28.	[2.16] Fund business development and tourism contract position within Council as additional resource.	<ul style="list-style-type: none"> <li>▪ Business Development and Tourism position funded, the part-time officer was appointed in December 2012.</li> </ul>
29.	[3.1] Assist with the development of new tourism products such as high quality eco accommodation that is integrated with other tourism related offers, including the potential of a landmark eco hotel.	<p><u>Not able to be completed within available resources.</u></p>
30.	[3.2] Advocate for appropriate sustainable accommodation in the green wedge to be allowed by the planning scheme	<ul style="list-style-type: none"> <li>▪ Nillumbik Shire Council has led in the preparation of an advocacy paper as part of the Interface Group of Councils, calling on the State Government to reform the rural zones applying in Green Wedge areas. Council also considered a report at its Ordinary Meeting on 24 September 2013 to propose a motion at the Municipal Association of Victoria's State Conference. Council resolved to seek the MAV's support in advocating to the State Government on Green Wedge reform.</li> <li>▪ A review of the provisions relating to minimum lot size requirements for restaurants, accommodation and function centres. Consider a move to a 'sliding scale' which matches land size to seating/patron numbers.</li> <li>▪ Introducing an ability within green wedge areas to specify a minimum lot size requirement for dwellings to address the issue of small and inappropriate lot development.</li> </ul>

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31.	[3.3] Develop Meet the Maker Tour - NIO Local Food database development.	<p>Local Food Guide database development completed, including:</p> <ul style="list-style-type: none"> <li>▪ Comprehensive database of primary producers and retailers developed.</li> <li>▪ Electronic version of Nillumbik Local Food Guide produced.</li> <li>▪ Developed a new food experience program as part of The Age Good Food Month. Three events for 2014 with Panton Hill Winery, Mercers restaurant and Hurstbridge Farmers Market as participating venues.</li> </ul>
32.	[3.4] Explore funding opportunities that are available to develop the tourism, arts, and agribusiness offer on a local and regional basis, including potential marketing alliances with adjoining municipalities.	<ul style="list-style-type: none"> <li>▪ Strategic &amp; Economic Planning unit attends all regional committee meetings (over 70% attendance) and participates in regional initiatives and programs with several regional associations and committees.</li> <li>▪ Melbourne Valley of the Arts promotion and committee work – ceased to operate in early 2015.</li> <li>▪ Heidelberg School Arts Trail promotion and committee work – ceased to operate in late 2014.</li> <li>▪ Destination Melbourne DYOB Nillumbik page and social media, ongoing initiative, now linked to The Artisan Hills implementation program.</li> </ul>
33.	[3.5] Consider marketing the high quality nature, culture, food and wine brand to the northern metropolitan growth areas as a new market.	<ul style="list-style-type: none"> <li>▪ The 'Brand Nillumbik' project completed with the development of the Marketing Strategy and the Destination Management Plan (to better define visitation in the region with the support of local industry and stakeholders). New brand was developed, The Artisan Hills, and successfully launched in early 2016.</li> <li>▪ The Artisan Hills implementation plan progress will be reported to Council separately.</li> </ul>
34.	[3.6] Promote the concept and achievement of trails and associated service nodes throughout the municipality.	<ul style="list-style-type: none"> <li>▪ The Mobile Guide released. Future updates to include more trails – subject to additional funding. This product and campaign is being superseded by The Artisan Hills implementation program.</li> </ul>
35.	[3.7] Improve coordination of weekend opening hours to ensure that visitors are well served.	<ul style="list-style-type: none"> <li>▪ Advocacy to trader associations and other stakeholders, ongoing work with committees to promote the benefits of extended opening hours, including other support and coordination for local initiatives.</li> </ul>
36.	[3.8] Investigate the potential for expanded development of training in hospitality and associated industries with local training providers.	<ul style="list-style-type: none"> <li>▪ Living &amp; Learning Nillumbik yearly program offers MYOB Accounting and Payroll, Responsible Service of Alcohol and other hospitality business courses.</li> <li>▪ Ongoing liaison with Melbourne Polytechnic (formerly NMIT) representative for hospitality related training.</li> <li>▪ Living &amp; Learning Nillumbik yearly program offers MYOB Accounting and Payroll, Responsible Service of Alcohol and other hospitality business courses.</li> <li>▪ Work with Secondary Colleges mainly through the NBAA program.</li> <li>▪ Melbourne Polytechnic will re-open the Greensborough campus in 2017 with selection of health services and business related courses.</li> </ul>
37.	[3.9] Continue to fund NTA and regional tourism promotion efforts where these have a direct benefit to Nillumbik.	<ul style="list-style-type: none"> <li>▪ Negotiated Agreement signed between Nillumbik Tourism Association and NSC – restructuring funding arrangements. Yearly Open Studios and Open Cellars programs are funded through the new Grant Application process. These arrangements are now part of The Artisan Hills implementation program.</li> </ul>

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38.	[3.10] Assist the NTA to develop a sustainable tourism strategic plan for the Shire.	<ul style="list-style-type: none"> <li>▪ Destination Nillumbik – The Three Year Strategic Plan for the Visitor Experience in Nillumbik was developed jointly with NTA and endorsed by Council. The Plan expired in 2015. These arrangements are now part of The Artisan Hills implementation program.</li> </ul>
39.	[3.11] Expand tourism opportunities compatible with the Green Wedge, in Green Wedge townships and in identified Green Wedge locations.	<u>Not able to be completed within available resources.</u>
40.	[4.1] Undertake a study to assess the feasibility of establishing a regional art gallery in the municipality, including potential opportunities to support the role of Montsalvat.	<u>Not able to be completed within available resources.</u>
41.	[4.2] Continue to support Artists Open Studios scheme and mud-brick architecture tours.	<ul style="list-style-type: none"> <li>▪ Continued support for the Nillumbik Tourism Association and its Open Cellars and Open Studios programs, including funding, grant management etc. Funding for the mud-brick housing tour. The Open Studios program is funded jointly with Council's Arts unit - grant managed and administered by Strategic &amp; Economic Planning unit.</li> </ul>
42.	[4.3] Encourage use of existing and new town centre spaces for display of art works and performances by new artists	<ul style="list-style-type: none"> <li>▪ Contributed to the Cut Snake art performance in Hurstbridge, a partnership between Arts &amp; Culture and Economic Development &amp; Tourism.</li> <li>▪ Successful Diamond Creek open cinema over last two years.</li> <li>▪ Hurstbridge inaugural music festival held at Bridges in Hurstbridge. Further investigate opportunity to re-zone major tourist facilities in the Green Wedge to a Special Use Zone which provides outdoor music events as 'no permit required' uses.</li> <li>▪ Eltham Chamber initiatives including the Jazz Festival and the planned open cinema.</li> </ul>
43.	[5.1] Implement the economic development actions of the adopted Green Wedge Management Plan.	<ul style="list-style-type: none"> <li>▪ Ongoing pursuit of the economic development actions within the Green Wedge Management Plan, including advocacy for state planning reform to allow the establishment of appropriate tourism activities in association with agricultural activities.</li> <li>▪ Yearly updates on the implementation of the Green Wedge Management Plan.</li> <li>▪ Promotion of the Practically Green Festival and the Sustainability Business Awards.</li> </ul>
44.	[5.2] Ensure that subdivision does not further reduce the viability of commercial farming enterprises in the Shire by the supporting ongoing viability of agriculture in the Green Wedge.	<ul style="list-style-type: none"> <li>▪ Reported to Council through the Green Wedge Management Plan implementation program.</li> </ul>



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45.	[5.3] Work with agribusiness investors to ensure that jobs in value-adding can be located in the Shire.	<ul style="list-style-type: none"> <li>▪ Agricultural Advisory Committee reporting.</li> </ul>
46.	[5.4] Continue to support the development of agribusiness networks that improve connections between rural producers, their industry groups and customers.	<ul style="list-style-type: none"> <li>▪ Continued support for the agribusiness networks – also see Hurstbridge Farmers Market and Nillumbik Rural Network.</li> <li>▪ Participated in the 'Back Into It' Project delivered by L&amp;L addressing the specific needs of businesses in the rural areas.</li> <li>▪ Provided support and promotion for the Open Farms Day and Practically Green Festival and Sustainability Business Awards program.</li> </ul>
47.	[5.5] Encourage the pursuit of a wider variety of agricultural activities in the Green Wedge.	<u>Not able to be completed within available resources.</u>
48.	[5.6] Investigate the development of a bush fringe research centre.	<ul style="list-style-type: none"> <li>▪ Federal Government funding application for Agricultural Research Centre Feasibility Study.</li> </ul>
49.	[6.1] Establish Economic Development Advisory Committee.	<ul style="list-style-type: none"> <li>▪ The Nillumbik Economic Development Advisory Committee (NEDAC) was established in 2011 and members were appointed by Council. The committee members were re-appointed in 2014.</li> <li>▪ The Nillumbik Economic Development Advisory Committee Terms of Reference and the membership expire in June 2016. New membership and updated Terms of Reference yet to be endorsed by Council.</li> </ul>
50.	[6.2] Prepare Annual Implementation Plan for Economic Development that establishes priorities for the year.	<ul style="list-style-type: none"> <li>▪ Nillumbik Economic Development Strategy 2011-2016 developed and adopted by Council.</li> <li>▪ Strategy Implementation Plan developed and endorsed by Council in March 2011.</li> <li>▪ Five-Year Action Plan delivered – all planned actions completed or ongoing except four actions as outlined above.</li> </ul>
51.	[6.3] Institute progress reports to the Advisory Committee including reporting on broad performance indicators.	<ul style="list-style-type: none"> <li>▪ Economic Indicators Online developed and launched in January 2013. The service was discontinued in early 2015 due to lack of resources. Reporting to NEDAC includes yearly services and programs indicators.</li> </ul>
52.	[6.4] Institute progress reports to Council including reporting on broad performance indicators.	<ul style="list-style-type: none"> <li>▪ Undertaken as part of Council's quarterly reporting (Interplan), and Council Annual implementation updates. State Government Quarterly reporting commenced in 2014 as a pilot program. It consists of four main indicators: Measure 11: Participation in council programs; Measure 12: Delivery of planned business events; Measure 13: Cost of economic development; Measure 14: New businesses activity/ active registrations.</li> </ul>

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53.	[6.5] Undertake ongoing research to identify best practice in sustainable economic development.	<ul style="list-style-type: none"> <li>▪ Research on economic development and tourism matters is undertaken by officers on an ongoing basis. This includes officers maintaining their accreditation and attending relevant professional development programs.</li> </ul>
54.	[6.6] Align the timeframe of the Economic Development Strategy with that of the Council Plan and undertake a major review of economic development strategy every four years beginning in 2017.	<ul style="list-style-type: none"> <li>▪ The Economic Development Strategy/ Plan will be aligned with the next four year cycle for the Council Plan and the Health &amp; Wellbeing Plan 2017-2021.</li> <li>▪ The review of the current Strategy already commenced with the NEDAC Workshop focusing on the Priority Economic Opportunities for Nillumbik.</li> <li>▪ Other planned activities as part of the review in the second half of 2016 include desktop review and business survey to further test the business community sentiment as an effective instrument to start the community consultation for the development of the new Economic Activity Plan 2017-2021.</li> </ul>