

# TAKE2

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## Victoria's Climate Change Pledge Program

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Prospectus for Founding Partners

# BECOME A FOUNDING PARTNER

Sustainability Victoria is partnering with organisations that are showing leadership on climate change. This may be through what they are currently doing or are planning to do within their own organisation, or what they can do to influence others, including individuals and supply chains.

We are seeking these leaders and asking them to become founding partners of the TAKE2 pledge program and advocate for commitment to climate change.

We are calling on Victorian based organisations across business, community and local government to sign up and be part of Victoria's leadership on climate change.

What we are asking of our founding partners.

- Sign up and take the universal pledge – working together, we pledge to play our part and take action on climate change for Victoria, our country and our planet.
- Commit to take a range of specific action/s when the pledges are developed (in mid August).
- Demonstrate support through logo recognition on the TAKE2 website – founding partners page.
- Commit to promoting support of the TAKE2 program to employees, customers, suppliers, and others.
- For industry associations, peak bodies, or community groups, commit to promoting the TAKE2 program through events and newsletters.

Why be a founding partner?

- Acknowledgement as a founding partner on the TAKE2 website.
- Promotion of commitments and achievements on the TAKE2 website.
- Invitation to the inaugural Pledge Action Day in August with other leaders.
- Acknowledgement as a leader on Pledge Action Day.
- The opportunity to provide input during the consultation period and development of the specific pledge items.

***There is no financial cost associated with being a founding partner. This is not a sponsorship opportunity. Founding partners have been targeted based on a demonstrated record of climate leadership.***

# INTRODUCTION

Victoria is again leading the nation on climate change by legislating ambitious targets and introducing a pledge system to bring government, business and the community together to achieve the collective goal.

The Victorian Government has set a target of net zero emissions by 2050 and is calling on all Victorians to take action and help achieve this goal.

The Victorian Government is setting a series of five year interim targets with the goal of achieving the overall target of net zero greenhouse gas emissions by 2050.

The targets are recommendations of the 2015 Independent Review of the Climate Change Act 2010. In response to the review, the government will enshrine the next zero emissions reduction target in legislation while also making climate change a consideration across government decision making, policies and programs.

A key part of the governments approach is the new climate change pledge program TAKE2, launched on 9 June 2016.

TAKE2 gives businesses and organisations already taking significant action on climate change the opportunity to showcase and build upon their work-to-date, while inspiring and enabling others to make their own contributions to emissions reductions.

TAKE2 enables all Victorians – businesses, local councils, community and educational organisations and individuals – to be part of Victoria’s action on climate change, and contribute to the first Victorian state-wide interim emissions target for 2020.

To reach this target, and for Victoria to play its part on the global stage, we need to act together.



# PLEDGE TO TAKE2



TAKE2 is Victoria's collective climate change pledge initiative to reach net zero emissions by 2050.



The Victorian Government is committed to playing its part in keeping the global temperature rise to under 2 degrees.



TAKE2 enables all Victorians - businesses, local councils, community and educational organisations, and individuals - to be part of Victoria's action on climate change, and contribute to the first Victorian state-wide interim emissions reduction target for 2020.

## We are calling on all Victorians to TAKE2 steps:



### Right now

Take the universal pledge:  
Working together, we pledge to play our part and take action on climate change for Victoria, our country and our planet by signing up via [www.take2.vic.gov.au](http://www.take2.vic.gov.au)



### In August

Share the actions you are taking to help meet Victoria's universal pledge.

# BE A PART OF TAKE2

- Be part of the first state government-led voluntary climate change pledging initiative in Australia, and one of the most comprehensive climate change pledging programs in the world.
- Drive innovation and technology to address climate change.
- Showcase how you are making a difference and inspire others to do the same.
- Be part of Victoria's first state-wide interim target by 2020.

TAKE2 will recognise and showcase the leadership being shown by Victorian companies, local governments and organisations who are already taking action every day. For business and councils, this could include current and existing pledges and commitments to other international pledge programs.

**“We are working with business and across government to reduce emissions in Victoria.”**

– Minister for Energy, Environment and Climate Change, Lily D’Ambrosio



# THANK YOU

Since the public announcement of the TAKE2 program, Sustainability Victoria has garnered support from many organisations. These organisations have pledged and have been acknowledged as founding partners.

*'Companies with the highest sustainability have, on average, a return on investment 11 percentage points greater than companies with only average sustainability. The trend is similar for net income.'*

(Barnett & Salomon 2012, Does it pay to be really good? Addressing the shape of the relationship between social and financial performance, Strategic Management Journal, 33: 1304–1320).



# CONTACT US

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Take the pledge at [www.take2.vic.gov.au](http://www.take2.vic.gov.au)